



HCN Launches **Mano a Mano**: a new political debate show

Washington, D.C. - Leading up to the November elections, **Hispanic Communications Network/La Red Hispana** launch **Mano a Mano**, a new [weekly political debate program](#) that encourages political participation from the Latinx community during these crucial general elections.

Every Tuesday, **Mano a Mano** will unite two prominent figures with opposing views: former legislator **Luis Gutiérrez** and President of The Libre Initiative, **Daniel Garza**. The debate will focus on ALL that's at stake for the Latinx community in these elections like **employment, health, racial justice, immigration, voter registration, and more.**



"We must stop the spread of hatred and prejudice. We need a President who respects us, helps us and defends us. We deserve a government that promotes the education of our children; decent wages to our workers and the care of our elderly. The November elections will determine the justice our people deserve."
Luis Gutiérrez

"While the Congressman and I don't agree on everything, we are determined to have a lively discussion on all the important issues of the day, to give the Latino community a snapshot of the rich political and philosophical diversity of our country."
Daniel Garza

Mano a Mano is part of the **VOTAMOS** campaign of La Red Hispana, which partnered with **Phone2Action** and set up a number to facilitate voter registration and name verification. People who send a text message with the word **VOTAMOS to 52886** can start the registration or voting process from their cell phone, one of the most popular means of accessing the Internet among the **Latinx** community.

“These elections will be a test of our **commitment to being people of action**. Latinx have a great power of influence in November. The mission of **VOTAMOS** is to make it easier for Latinx to exercise their vote and instigate the responsibility that we have to participate in this historic moment,” said **Patricia Frausto-Rodríguez, campaign coordinator and Executive Director of World Voices Media**.

About **4 out of 10 Latinx who voted** did so based on information disseminated by Spanish-language media. **La Red Hispana** covers about 90% of all Hispanics in the United States every day through its **radio affiliates, mobile application, digital platforms and social media channels**. The public will be able to send questions and comments prior to **Mano a Mano** through our digital platforms and social networks.

Each week, **Mano a Mano** will also feature the participation of personalities who are making a difference on the playing field to register voters and motivate the participation of organizations such as **Poder LatinX, Mi Familia Vota, United Farmworkers, LULAC**, and many more.

“**Mano a Mano** is an opportunity for us Latinos to learn about what is at stake in the elections this year because we are not only voting for a candidate, but also for the issues that concern our families and our community. Today more than ever your vote is our voice,” said **Ben Monterroso from Poder LatinX**.

Mano a Mano is hosted in Spanish by Mexican journalist **José López Zamorano**, with more than 30 years of experience and an expert on the issues of greatest relevance to the Latinx community in the United States. The English version, titled **LatinEQUIS Debate**, is hosted by Mexican-American journalist **Andrea Marquez**, creator of the **LatinEQUIS platform aimed at Millennials and Generation Z**.



Audiences of all ages will be able to follow **Mano a Mano** and **LatinEQUIS Debate** on the **La Red Hispana** and **LatinEQUIS Facebook, YouTube, Twitter, and Instagram**.



To watch the **Mano a Mano** debut: <https://youtu.be/ZgpIbLiZ40o>

Photos of: **Luis, Daniel, Jose, Andrea**.